



# SUSTAINABLE BUSINESS FORUM

## The Investor Sustainability Interface: Challenges and Opportunities

October 26, 2023, University Club, 123 University Pl, Pittsburgh, PA 15213

All events are in Ballroom A unless noted

*This is a draft agenda, all events are subject to change.*

Thursday, October 26<sup>th</sup>

8:30-9:00	<b>Coffee, Granola, and Your Burning Questions</b> Join us for a light breakfast and 30 minutes of priming the conversation on Sustainability and Investors
9:00-9:45	<b>Group Introductions, Opening Remarks</b>
9:45-10:00	<b>Table Baselining:</b> What are you currently measuring and how are you communicating with investors?
10:00-10:45	Academic Keynote: <b>Recent Developments in Sustainability Reporting</b> <b>Khrystyna Bochkay</b> , Associate Professor of Accounting, <b>University of Miami</b> Moderator, <b>Hayley Scott</b> , Chief Risk Officer, <b>CNX</b>
10:45-10:55	<b>Break</b>
10:55-11:45	Panel: <b>The Voice of the Investor</b> <b>Liam Badger</b> , VP of Portfolio Management, <b>Socially Responsible Investment Portfolio Pitt</b> <b>Rob Steiner</b> , Co-Head, Social Investing & Senior VP Fixed Income Sales, <b>BNY Mellon</b> <b>TBA</b> Moderator, <b>Cassandra Yaeger</b> , ESG Program Lead, <b>Ansys</b>
11:45-12:35	Breakout: <b>Investor Communications [Conf. A &amp; C, Ivy Room, Gold Room]</b> Based on what you just heard from investors, what does your company need to do to meet their expectations?
12:35-1:25	<b>Catered Lunch</b>
1:25-2:10	<b>Industry Keynote</b> <b>Neil Stewart</b> , Director of Corporate Outreach, <b>IFRS Foundation</b> Moderator, <b>Mike Corcoran</b> , Global Manager Operational Sustainability, <b>PPG</b>
2:10-3:00	Panel: <b>ESG Report Show and Tell</b> <b>Brenda Petrilena</b> , Director, Global Decarbonization & Program Management, <b>US Steel</b> <b>Ann Sokalski</b> , Sustainability Director, <b>World Group</b> <b>TBA</b> Moderator, <b>Jessica H. Moore</b> , Financial Analyst, Investor Relations, <b>Consol Energy</b>
3:00-3:50	Breakout: <b>Disclosure Upskilling [Conf. A &amp; C, Ivy Room, Gold Room]</b> Breakout by industry to collaborate on the most relevant disclosure KPIs, frameworks, and investor engagement strategies.
3:50-4:00	<b>Break</b>
4:00-5:15	Facilitated Workshop: <b>Communicating your Sustainability Report to Investors</b> <b>Alexa Walls</b> , ESG Trust Solutions Practice and Global Asset & Wealth Management, <b>PwC</b> Create a plan to leverage your sustainability report to start meaningful investor conversations. Breakout into small groups to share ideas on challenges and opportunities to strengthen your current report.
5:15-5:45	<b>Key Takeaways and Commitments</b>
5:45-6:00	<b>Survey and Feedback</b>
6:00-8:00	<b>Reception</b> Please join us for an evening reception to celebrate the conversations from the day and learn more about the work our Graduate Fellows are doing on Sustainable Business Case Study Research.