

2022 IMPACT REPORT

Pitt Business

Center for Sustainable Business



Galvanizing businesses to thrive for all stakeholders

A GROWING COMMUNITY

To meet businesses' needs from academia, the CSB staff grew in 2022, welcoming 3 new full-time team members. We are looking forward to growing our team even more in the coming year as we expand our network in the Pittsburgh area and beyond!

Esmée de Cortie, *Center Assistant (left center)*

Kristen P Ahern, *Center Program Manager (right)*

Lou Tierno III, *Decarbonize Middle America Program Manager (back)*

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NEW SPONSORS

Ansys	Gold
Federated Hermes Int.	Silver
HarbisonWalker Int.	SMB Pilot
In-2-Market	SMB Pilot
Lawyers for Net Zero	SMB Pilot
MSA Safety	Gold
Veritrove	SMB Pilot

Excellence in Education: The number of 2022 MBA graduates with a Sustainability Certificate is equal to that of the previous 4 years combined. We are hosting 8 Graduate Fellows and 3 Undergraduate Interns for more student involvement than ever before. Past Graduate Fellows and members of the Katz Net Impact Club have gone on to internships and job placements in Sustainable Business positions.

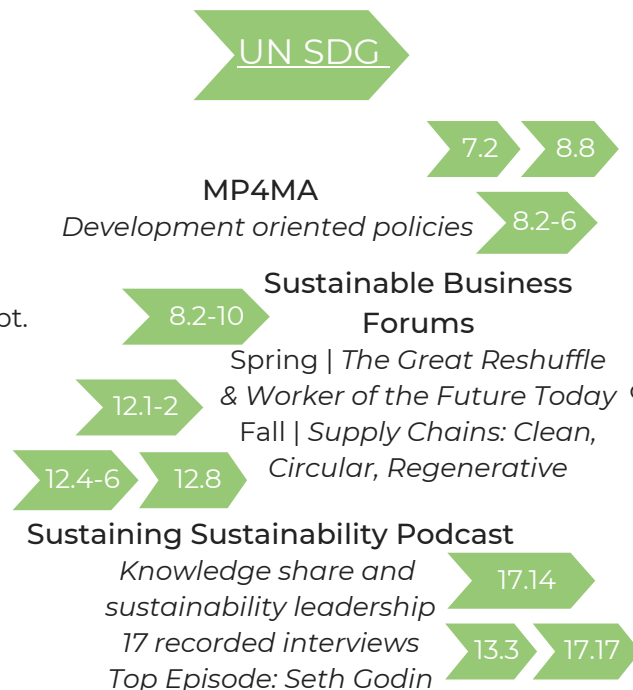
WORKSTREAMS

5 TOTAL EVENTS WITH KEY CONTRIBUTIONS FROM 19 DISTINCT ORGANIZATIONS

- 3M
- Accenture
- CauseLabs
- Ceres Accelerator
- Chement
- CMU Scott Institute
- Columbia University
- GreenGasUSA
- LIUNA Corporate Affairs Dept.
- Montauk Renewables, Inc.
- Project Drawdown
- PwC
- Schneider Electric
- The Coalition for RNG
- University of Pittsburgh
- Vibrant Pittsburgh
- World Business Council for Sustainable Development
- U.N. SDSN

ONGOING PROJECTS

HERE ARE THE TARGETS WE HELPED YOU ACCELERATE IN 2022



OUR 3RD ANNIVERSARY A SPRINGBOARD TO YOUR 2025 GOALS

The CSB celebrated its 3rd birthday with panelists and speakers from across stakeholder groups. We are very excited to announce plans for a Sustainable Business Transformation Lab (SBTL), an idea that emerged directly from panel discussions during the celebration. Collaborative and ongoing research with Harris Poll was also announced. **Based on responses to 2022 events, in 2023 we will focus heavily on hands on and interactive events that foster communal solutions building.**

GLOBALLY ALIGNED APPLIED RESEARCH

UN
SDG

PITT
PLAN

12.6
17.16
Research

Ansys: Baselining levels of engagement with current sustainability practices within the company as well as creating a plan of action to build employee empowerment and ownership of sustainability initiatives.

12.6
13.2
Energy and Emissions

CONSOL Energy: Benchmark analysis/strategy recommendations on ESG performance and corporate policies to excel on Bettercoal commitment. Building on research into (1) non-combustion use of carbon ore and (2) stakeholder engagement strategy.

9.4.1
Connections

In-2-Market: Researched a collaboration model for decarbonization in the Tri-State region with a focus on the region's unique strengths in energy, manufacturing, and materials. Organized industry and academic focus groups to establish the risks and viability of a regional hydrogen fuel hub.

7.1-2
12.6
Energy and Emissions

Ingevity: Broad marketing analysis on RNG as a transportation fuel and its impact/benefit. Analyzing and developing RNG outreach strategy to NeuFuel customers and the broader market including how to present RNG usage data and customer preference.

17.14
17.16-17
Engagement

Lawyers for Net Zero: Development of automation and data mining for organizational efficiency and membership growth to facilitate the purpose of energizing and equipping in-house counsel globally; to champion and enable legitimate net zero.

12.6
13.2
Materials

MSA Safety: Working to build Environmental Social Governance into supply chains while staying ahead of the frequently changing landscape of SEC regulations, EU directives, and other reporting metrics.

7.1.2
12.6, 13.2
Awareness

Peoples Gas: Assessment and analysis of portfolio of tools for residential customers to decarbonize their energy use by offering regulated voluntary clean energy offsets to their customers; analysis of equity of clean energy and improvement strategies in underserved communities; researching the burden of the energy transition on the power grid.

12.6, 15.19
11.a.1, 15.3.1
15.a.1.(b)
Lands and Ecology

PITT OHIO: ESG Baselining for recent land acquisition damaged by mine water runoff, turning this liability into a local, sustainable development asset with land remediation innovation competition.

12.6
13.2
Energy and Emissions

Tarkett: Research on GHG emission hotspots within the firm and its products, development of key focus levers for Climate Action Plan supporting 2025 science-based emission reduction target, and particular focus will be paid to opportunities to reduce emissions by reducing Raw Materials Footprint as well as decoupling emissions from Sales.

